



Kent and Medway Public Health Champions Development Programme

**Making a Difference to Public Health Outcomes
– EMPOWERING THE WIDER WORKFORCE**

A Public Health Champion Is Someone Who:

- Is enthusiastic about reducing inequalities and improving the health of the population of Kent and Medway
- Understands the needs of their local population
- Raises the awareness of the public health agenda
- Ensures their practice is evidence based
- Works in partnership
- Leads by example

- Fully funded 13 month training programme
- Taught days, action learning, public health mentor
- Skills based assignments

135 Accredited Champions

Refreshed in 2014

to ensure programme reflected needs of the new public health system and needs of our local population.

Leadership... Advocacy... Influencing

The evidence based programme...



CPD SESSIONS

OPPORTUNITIES TO CHANGE AND INFLUENCE

SKILLS DEVELOPMENT

SHARE OPINIONS

INFORMATION EXCHANGE

MAINTAINING AND MAKING CONNECTIONS

SHARE BEST PRACTICE

DEVELOP PUBLIC HEALTH INTERVENTIONS WITH PARTNERS

REVIEW PRACTICE AND PROMOTE NEW WAYS OF WORKING

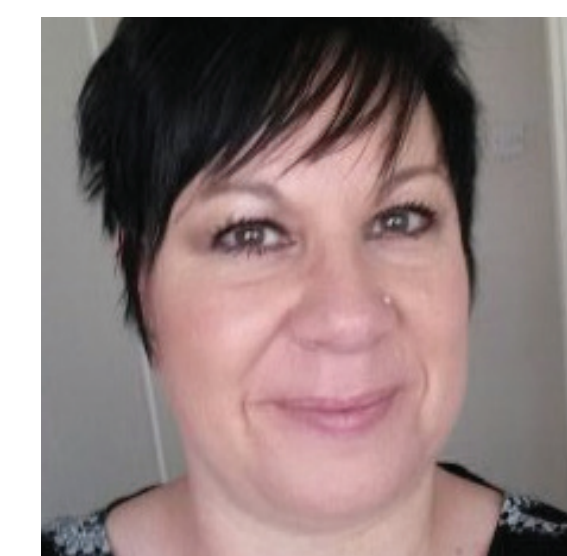
SHAPE LOCAL POLICY



...builds partnerships: "Active Citizenship fits in neatly with Public Health, our focus is on reducing isolation and chronic loneliness. We empower our volunteers to improve the quality of retirement of our most vulnerable residents"
Matthew Munson - Project Coordinator, Thanet Volunteer Bureau



...supports career aspirations: "I developed a keen interest in public health and this programme was an ideal opportunity to develop my knowledge and skills to move my career in the right direction. I now work for the public health team focussing on services for children and young people"
Robyn Parsons - Commissioning Officer, Public Health Kent County Council



...makes things happen: "My road safety project led to a multi-agency programme of works to improve road safety in Medway. Funding is also currently being sought to implement a 20mph scheme in deprived and vulnerable areas at highest risk"
Su Ormes - Principal Road Safety Officer, Medway Council

WHO CAN BE A PUBLIC HEALTH CHAMPION? some of our current champions include

- Crime reduction officer
- Belly dance teacher
- Paediatric nurse
- Local authority policy officer
- Community breastfeeding support
- Environmental health education officer
- Ethnic and minority community health worker
- Community engagement officer, Margate taskforce
- Stroke specialist dietician
- Consultant psychiatrist
- Service development librarian
- Troubled families manager

Support from our leaders:



"Since Public Health transferred to the local authority, we are really pleased to see increasing interest in becoming a Public Health Champion. More people are 'staying the course' to graduate as a Public Health Champion. The programme is enabling the wider workforce in Kent and Medway to see how they fit into the bigger picture, how they can make a difference and how the public health teams connect through champions to the wider workforce."
Andrew Scott Clark, Director of Public Health, Kent County Council



"The Public Health Champions Programme provides a unique opportunity for the wider workforce in Kent and Medway. Participants are able to come together to share best practice and reinforce and reframe their Public Health knowledge. They are then able to return to their area of practice equipped to tackle key Public Health priorities across Kent and Medway with a particular emphasis on health inequalities."
Graham Gibbens, Kent Cabinet Member for Adult Social Care and Public Health



"The possibilities are endless...In every town, in every work stream in the wider workforce."
Susannah Adams, Programme Lead



"The programme has enabled the Medway Workforce to join with colleagues across Kent, creating networking opportunities and establishing unique partnership working across boundaries and divisions."
Leiann Bolton-Clarke, Health Improvement Manager, Medway Council