

Executive Summary

The numbers of new cases of cancer diagnosed in the Kent population is increasing year on year with the age standardised incidence rate now higher than the national average.

The most common types of cancer in both males and females are bowel cancer and lung cancer, with breast in females and prostate in males also common.

Uptake of cancer screening programmes in Kent is generally better than the England average, but there is large variation in uptake based on where people live in Kent.

Early diagnosis rates vary by the place people live and the cancers people are diagnosed with; more emphasis needs to be placed on the earlier diagnosis of more cancers.

Four out of ten cancers are preventable, with tobacco use being the single greatest modifiable risk.

Mortality rates from cancer are declining, as is the national rate, with Kent being similar to the national rate.

Foreword



Cancer touches all our lives as we all live longer. We personally know, or know of people who have lived with or who continue to live with cancer. Cancer has never been so treatable but to give clinicians the best chance, we must find more cancers earlier and support prevention at scale when and where ever possible.

There is nationally much greater focus on the prevention, early diagnosis, good treatment and dignified support we all should expect and receive.

This report sets out the big challenges we face in Kent in joining systems up to achieve better and earlier care and outcomes.

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Acknowledgements

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Introduction

What is Cancer?

Cancer is the uncontrolled growth and spread of cells. It can affect any part of the body. The growths often invade surrounding tissue and can spread to other sites in the body known as metastasises or secondaries.

Between 30-50% of cancers can currently be prevented by avoiding risk factors and implementing existing evidence based prevention strategies. The cancer burden can also be reduced through early detection of cancer and the good management of patients who develop cancer. Many cancers have a high chance of cure if diagnosed early and treated adequately.

This report is presented in infographic style and summarises the main findings in our review work to support the Kent and Medway Cancer Alliance and its work to improve cancer outcomes for the population of Kent.



Cancer incidence

Key facts for Kent

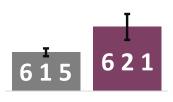
Incidence



new cases diagnosed

in the Kent population

between 2012-2016



England Kent per 100,000 population the age-standardised incidence rate for all cancers is now higher than England in 2012-2016



2012-2016 2001-2005

the age-standardised incidence trend has been increasing at a faster rate of change than England

Incidence is higher for the following groups:



age is a risk factor for cancer development



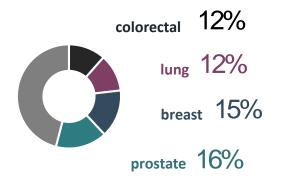
People living in areas of deprivation (the most deprived decile) experience

more cancer cases compared to the general population in England

Type

over ½

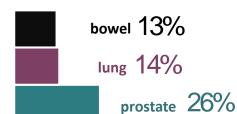
of new cases diagnosed in the Kent population between 2012-2016 were for:



The incidence of all cancers by type varies by **sex**:



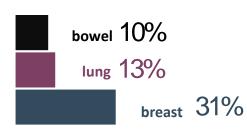
of new cases over ½ diagnosed in Kent males between 2012-2016 were for:





over ½

of new cases diagnosed in Kent females between 2012-2016 were for:



Screening coverage Key facts for Kent

The national cancer screening programs - with coverage of the Kent population in 2017/18

2017/18

Participation in screening programs is one of the key ways to find cancer and treat it appropriately.

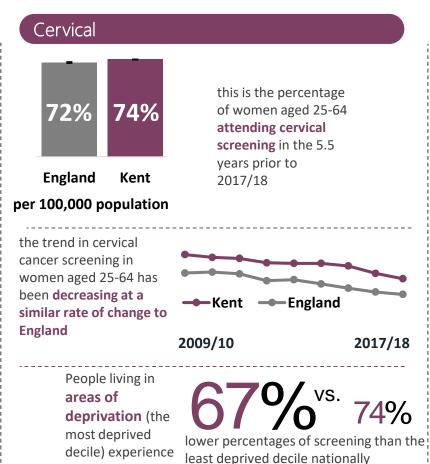
Breast this is the percentage of women aged 50-70 screened for breast cancer in the previous 36 months to 2017/18 Kent **England** per 100,000 population the trend in breast cancer screening in women aged 50-70 has Kent — England been stable and has a similar rate of change to **England**

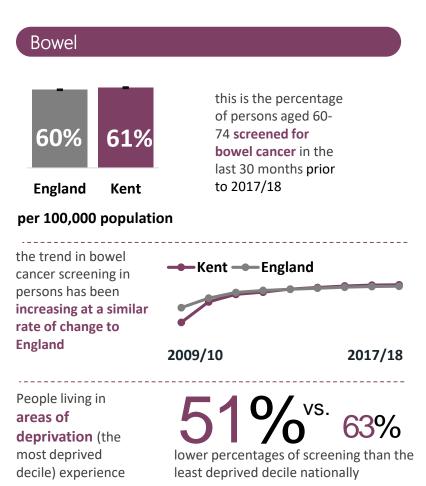
2009/10

People living in areas of deprivation (the most deprived decile) experience

64% vs. 74%

lower percentages of screening than the least deprived decile nationally



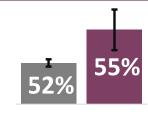


Diagnosis of cancer in early stages Southeast statistics

Survival



the earlier the diagnosis of cancer the more likely the cancer can be successfully treated



per 100,000 population

England

this is the percentage of all cancers diagnosed at an early stage in stage 1 or 2

─Kent **─**England



2012/13 2017/18 the trend in the proportion of cancers diagnosed at an early stage has been increasing at a similar rate of change to **England**

Kent

the percentage of cancers diagnosed at an early stage varied by cancer type in 2015:

23% of lung of colorectal 57% of prostate 86% of breast

this also varies by area of residence

The case mix of cancers in an area will impact on the percentage of early stage cancers. For example, an area with a high percentage of breast cancer may have higher percentages diagnosed at an early stage.

1 or 5 year

Diagnosis at an early stage varies across the Kent resident population:

% of cancer

... diagnosed at ...

an early stage



Swale 59%

Tonbridge & Malling 61%

Dartford 59%

Sevenoaks 56%

Dover 55%

Maidstone 54%

Ashford 54%

Tunbridge Wells 53%

Canterbury 52%

Folkestone & Hythe 52%

Thanet 52%

Gravesham 51%













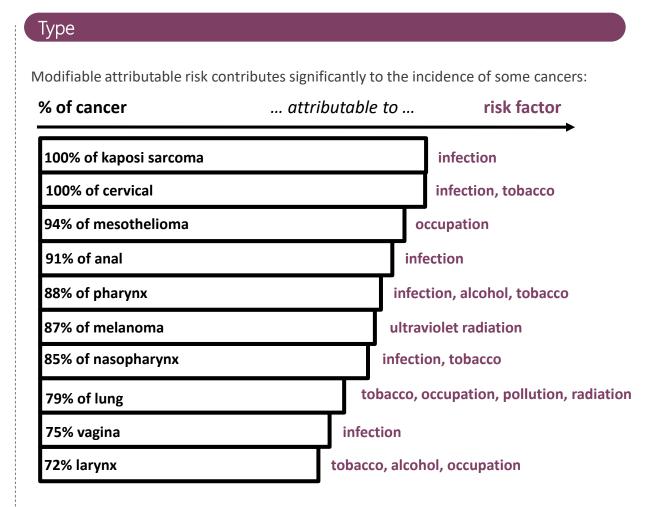


Modifiable risk factors for cancer

Key facts for Kent

Modifiable risk factors tobacco and overweight/ obesity are the top modifiable risk factors attributed to cancer attributed to modifiable risk factors that can be potentially preventable **Key risk factors:** physical inactivity, diet, overweight & obesity alcohol environmental pollution tobacco non-ionising radiation human papilloma virus chronic hepatitis B infection

radiation



Brown et al (2018) The fraction of cancer attributable to modifiable risk factors in England, Wales, Scotland, Northern Ireland, and the United Kingdom in 2015. *British Journal of Cancer* 118:1130–1141

Top modifiable risk factors Key facts for Kent

Tobacco



tobacco use is the largest contributor to attributable cancer risk

there is no safe level of tobacco use

of cancer cases are attributed tobacco that can be potentially preventable

Tobacco use causes many cancer types:



72% of lung



64% of larynx 37% of pharynx



44% of bladder

20% of liver 22% of pancreas



33% of oesophageal 15% of stomach





3% of leukaemia



7% of bowel



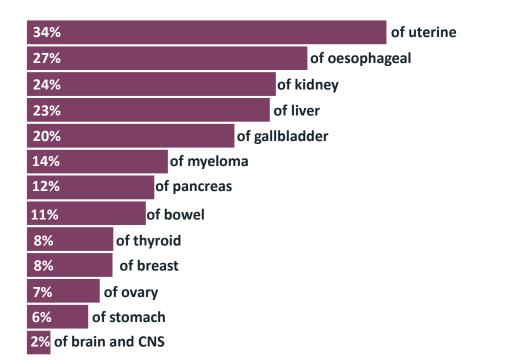


13% of kidney

Overweight and obesity

Overweight & obesity is the second largest contributor to attributable modifiable risk:

% of cancer ... attributable to ... overweight and obesity



Brown et al (2018) The fraction of cancer attributable to modifiable risk factors in England, Wales, Scotland, Northern Ireland, and the United Kingdom in 2015. British Journal of Cancer 118:1130-1141

Cancer survival

National statistics

Survival

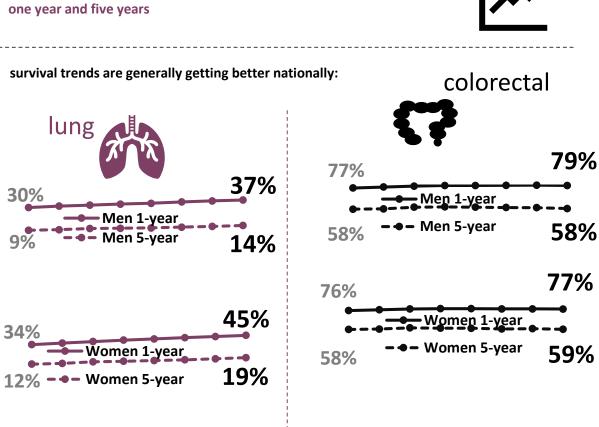
2006 and 2010

the other method of assessing how well early diagnosis and treatment is being managed is to look at survival which is measured nationally at **one year and five years**

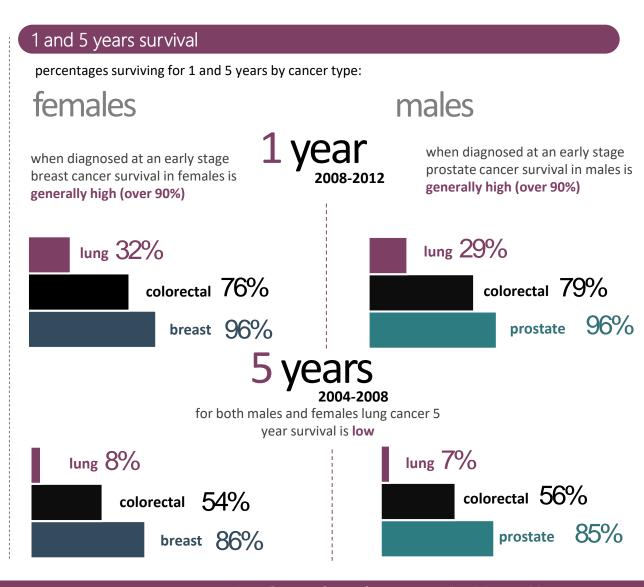
2013 and 2017



2013 and 2017



2006 and 2010



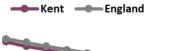
Mortality from cancer Key facts for Kent

Mortality



45% or 1.8k

of these cancer deaths are considered premature occurring under the age of 75 years





the age-standardised mortality trend is similar to England and has been decreasing since 2001-2005

Mortality is **higher** for the following groups:

the age-standardised mortality rate for all cancers is higher in males across Kent 2012-2016



Females Males per 100,000 Kent population

People living in areas of deprivation (the most deprived decile) experience

28%

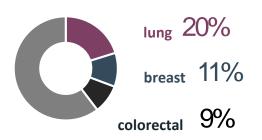
more cancer deaths compared to the general population in England

Potential years of life lost

Potential years of life lost is a measure of how long someone would have lived if they hadn't died prematurely, under 75 years of age.

40 %

of cancer potential years of life lost in the Kent population between 2012-2016 were for:

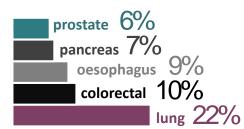


Cancer potential years of life lost by type varies by sex:



males

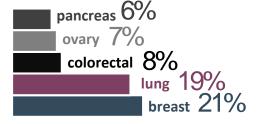
the top causes of cancer potential years of life lost in Kent males between 2012-2016 were for:





females

the top causes of cancer potential years of life lost in Kent females between 2012-2016 were for:



Recommendations

For health services



Ensure support for modifiable risks is provided at scale for all of the Kent population. Especially support for stopping smoking.



Focus on diagnosis at an earlier stage, especially lung and colorectal cancers.



Focus on improving uptake for the national cancer screening programs and reducing differences in uptake across the Kent population.



Review capacity of cancer services, both surgical and treatment, to manage the increasing demand.

For the people of Kent



Participate in cancer screening programs when invited by the NHS.



Remember the earlier that cancer is found the better the chance of successful treatment.



Consult your GP if you have a worrying or nagging symptom that hasn't responded to treatment.



If you would like help to reduce your risk of cancer in the future, support is available: https://www.kent.gov.uk/social-care-and-health/health/one-you-kent

