



**Interactive Health and Social Care maps  
(Instant Atlas)  
Guidance book**

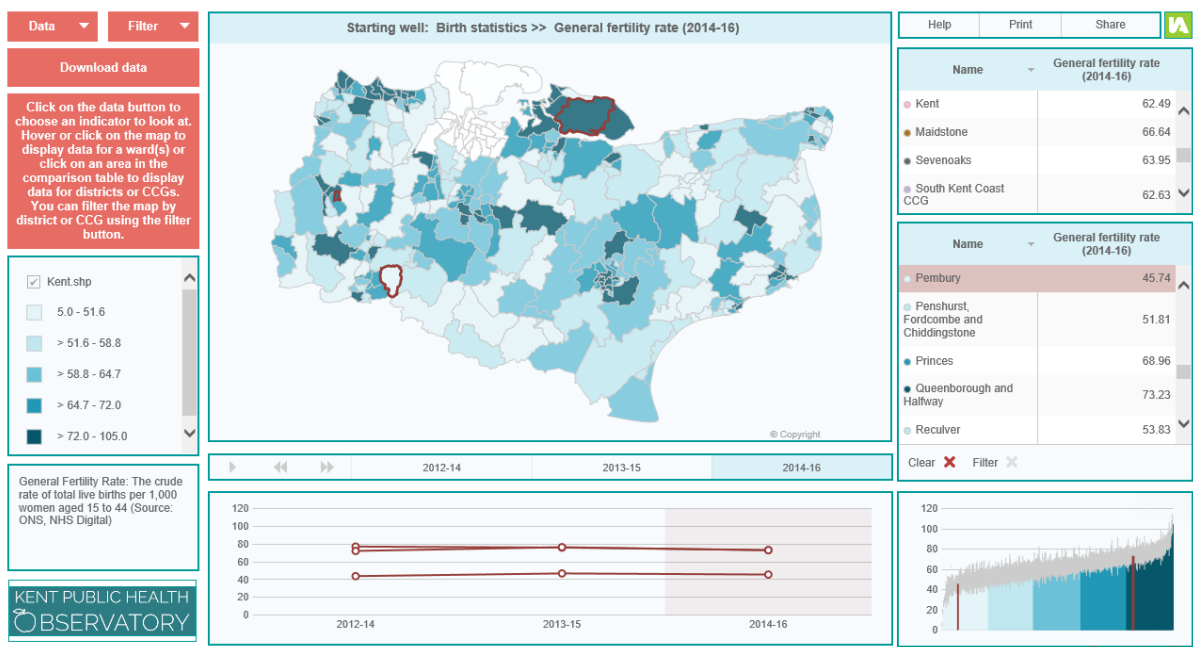
## Introduction

Welcome to the interactive versions of the Health and Social Care maps.

The interactive version of health and social care maps uses Instant Atlas software. This allows you to select a subset of indicators from a range of headings by clicking on the data button. You can then view those indicators at electoral ward level across the whole of Kent or zoom to a particular district local authority or CCG using the filter button.

There are two versions of the interactive atlases. The instant atlas single map (which compares localities for a single indicator) and an area profile (which compares indicators for a single locality). Examples of each can be seen below.

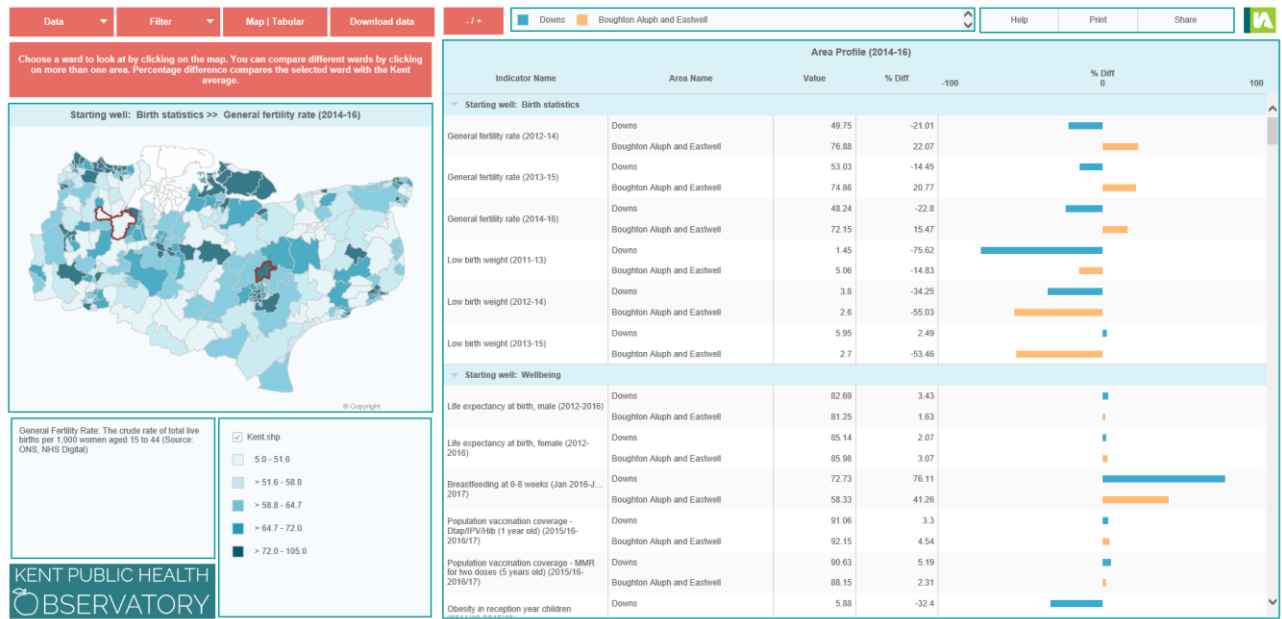
### Single Map



The single map interactive atlas allows you to compare ward data, as well as comparing district local authority data and CCG data. The map shows each ward in Kent. The map is shaded based on values in the data table according to the map legend. A time series chart shows changes in indicator values over time. The bar chart compares wards. Bar shading is linked to the legend in the same manner as the map. There are two comparison geography tables, the top showing district local authority / CCG data, the lower showing ward data. A metadata box is also included giving details of the selected indicator including information source.

If no data is displayed this is due to suppression rules.

## Area Profile



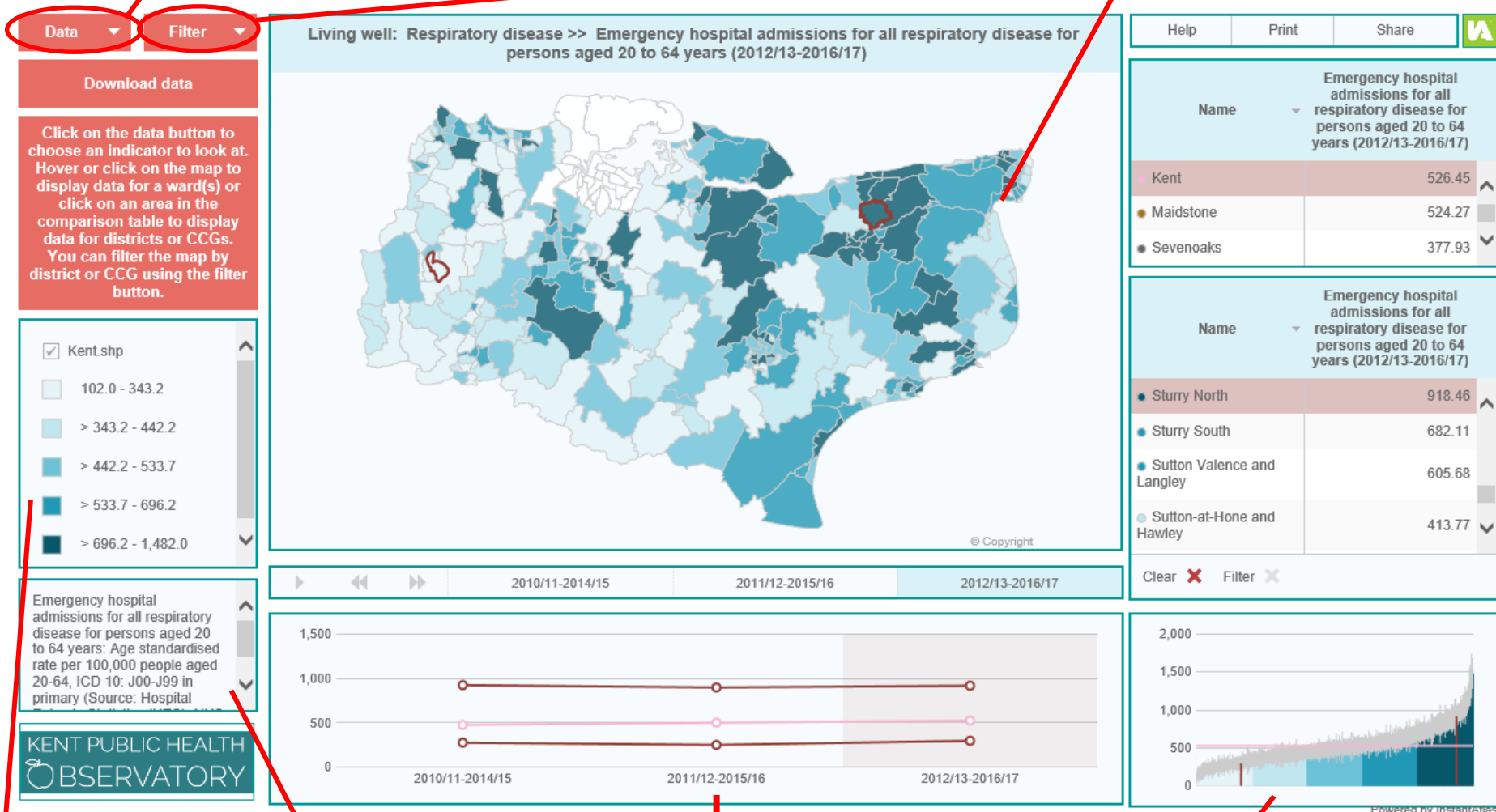
The area profile interactive atlas contains a spine chart which displays a range of indicator information for the selected geography. It is possible to select a single ward or multiple wards (two wards are selected in the example above). The map shows each ward in Kent, clicking on the map will select the ward to be analysed on the right-hand pane (spine chart). The map is shaded based on values in the data table according to the map legend. A metadata box is also included giving details of the selected indicator including information source. If no data is displayed this is due to suppression rules.

## Single Map

Select the indicator and time-period that you would like to look at using the data button.

Use the filter button to select a geographical area – district or CCG.

Ward data is shown in the map and the lower table. District / CCG is displayed in the top table.



Legend: The map is shaded based on values in the data table according to the map legend.

Metadata box gives details of the indicator and source of information.

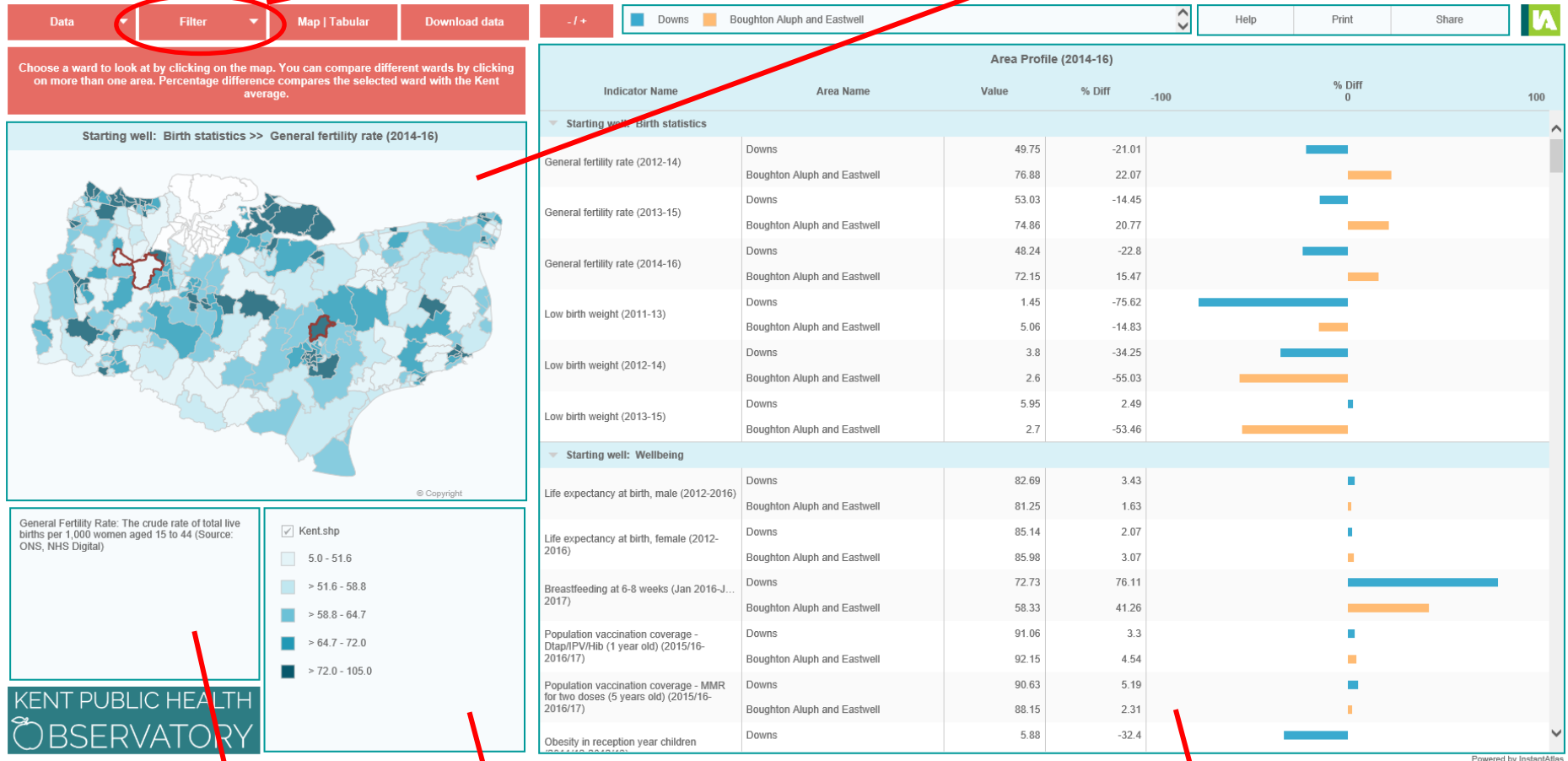
A time series chart shows changes in indicator values over time (where there is data for more than one time period). Hover over the lines to see which ward / area is displayed. Click on the dates on the bar above the time series chart to change the data in the map to that time period.

The bar chart shows all the ward data. Bar shading is linked to the legend in the same manner as the map. If a district or CCG is selected a horizontal line will also be displayed on the chart.

## Area Profile

Use the filter button to select a geographical area – district or CCG. This will zoom into the area on the map and help you to find a ward.

Click on the map to select a ward(s) that you would like to look at. All indicators will be displayed in the spine chart. Scroll down to view all indicators.



Metadata box gives details of the indicator and source of information.

Legend: The map is shaded based on values in the data table according to the map legend.

Spine chart displays selected ward(s). The proportion bars will show in a different colour for each ward. Percentage difference compares the selected ward with the Kent average

The Map | Tabular button toggles between the map and the data table.

The download data button enables you to save the data in the

Choose a ward to look at by clicking on the map. You can compare different wards by clicking on more than one area. Percentage difference compares the selected ward with the Kent average.

Name	General fertility rate (2014-16)
Dymchurch and St Mary's Bay	54.67
Elham and Stelling Minnis	33.25
Folkestone Cheriton	60.25
Folkestone East	71.48
Folkestone Foord	73.15
Folkestone Harbour	77.25
Folkestone Harvey Central	67.42
Folkestone Harvey West	47.97
Folkestone Morehall	57.69
Folkestone Park	55.91
Folkestone Sandgate	55.94
Hythe Central	49.54
Hythe East	45.05

Clear ✕ Filter ✕

General Fertility Rate: The crude rate of total live births per 1,000 women aged 15 to 44 (Source: ONS, NHS Digital)

**KENT PUBLIC HEALTH OBSERVATORY**

Area Profile (2014-16)

Indicator Name	Area Name	Value	% Diff	-100	% Diff 0	100
<b>Starting well: Birth statistics</b>						
General fertility rate (2012-14)	Elham and Stelling Minnis	24.3	-61.42			
	Folkestone Harvey Central	83.21	32.12			
	Folkestone Park	59.51	-5.51			
General fertility rate (2013-15)	Elham and Stelling Minnis	31.25	-49.59			
	Folkestone Harvey Central	75.76	22.22			
General fertility rate (2014-16)	Folkestone Park	56.62	-8.66			
	Elham and Stelling Minnis	33.25	-46.79			
	Folkestone Harvey Central	67.42	7.9			
Low birth weight (2011-13)	Folkestone Park	55.91	-10.52			
	Elham and Stelling Minnis	9.09	52.92			
	Folkestone Harvey Central	7.14	20.15			
Low birth weight (2012-14)	Folkestone Park	4.92	-17.27			
	Elham and Stelling Minnis	5	-13.42			
	Folkestone Harvey Central	6.12	6.01			
Low birth weight (2013-15)	Folkestone Park	3.37	-41.63			
	Elham and Stelling Minnis	4	-31.13			
	Folkestone Harvey Central	6.75	16.27			
Life expectancy at birth, male (2012-2016)	Folkestone Park	1.79	-69.25			
	Elham and Stelling Minnis	86.43	8.11			
	Folkestone Harvey Central	75.45	-5.63			
Life expectancy at birth, female (2012-2016)	Folkestone Park	80.63	0.86			
	Elham and Stelling Minnis	90.7	8.72			
	Folkestone Harvey Central	81.8	-1.94			

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Clicking the -/+ button changes the view from the image above of the spine chart, to the view below. This enables you to view just those indicators in a particular topic.

[Data](#) | [Filter](#) | [Map | Tabular](#) | [Download data](#) | **- / +** | 
 ■ Elham and Stelling Minnis | 
 ■ Folkestone Harvey Central | 
 ■ Folkestone Park | 
 [Help](#) | [Print](#) | [Share](#)

Choose a ward to look at by clicking on the map. You can compare different wards by clicking on more than one area. Percentage difference compares the selected ward with the Kent average.

Starting well: Birth statistics >> General fertility rate (2014-16) >> Folkestone & Hythe District

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General Fertility Rate: The crude rate of total live births per 1,000 women aged 15 to 44 (Source: ONS, NHS Digital)

- Kent.shp
- 33.0 - 49.8
- > 49.8 - 55.2
- > 55.2 - 57.3
- > 57.3 - 64.6
- > 64.6 - 78.0

**KENT PUBLIC HEALTH OBSERVATORY**

### Area Profile (2014-16)

Indicator Name	Area Name	Value	% Diff	-100	0	100
▶ Starting well: Birth statistics						
▶ Starting well: Wellbeing						
▶ Starting well: Healthcare usage						
▶ Living well: Demographics						
▶ Living well: Premature mortality						
▶ Living well: Healthcare usage						
▶ Living well: Clinical effectiveness						
▶ Living well: Cardiovascular disease						
▶ Living well: Cancer						
▶ Living well: Respiratory disease						
▶ Living well: Mental Health						
▶ Ageing well: Demographics						
▶ Ageing well: Wellbeing & disease prevalence						
▶ Ageing well: Mortality						
▶ Ageing well: Healthcare usage						

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